

**ESON Precision Engineering Co., Ltd** 







Reporter: JC Chang



# Agenda



## Company Profile



**Business Performance** 



**Product Category** 



R&D, Technical



Automation



Q & A



## **Brief Status**



- President : Yong Fu, Zheng
- Founder : Chia Hsiang, Tsai
- G.M : JC, Chang
- Capital : USD 55 Million
- Employee Amount : 6,000

- Main Product Range :
- Design & Manufacture of mechanical parts.
- Design & Manufacture precision tooling.
- Stamping/Plastic injection molding / Surface treatment.
- Automotive parts stamping / Injection with sub-assembly

## Milestone

#### **Growth:**

- . Set Up factory in Mexico
- . Set Up New factory in Malaysia
- . listed in TW stock market
- . New Business for automotive parts

#### **Developing:**

- . Started Business for injection parts
- . Phase in Gamer ME parts
- . HH invested ESON
- . Server order from U.S customer
- . Foxconn join ESON

#### **Standing:**

- . Set up Kunshan factory
- . New Business for automotive tooling

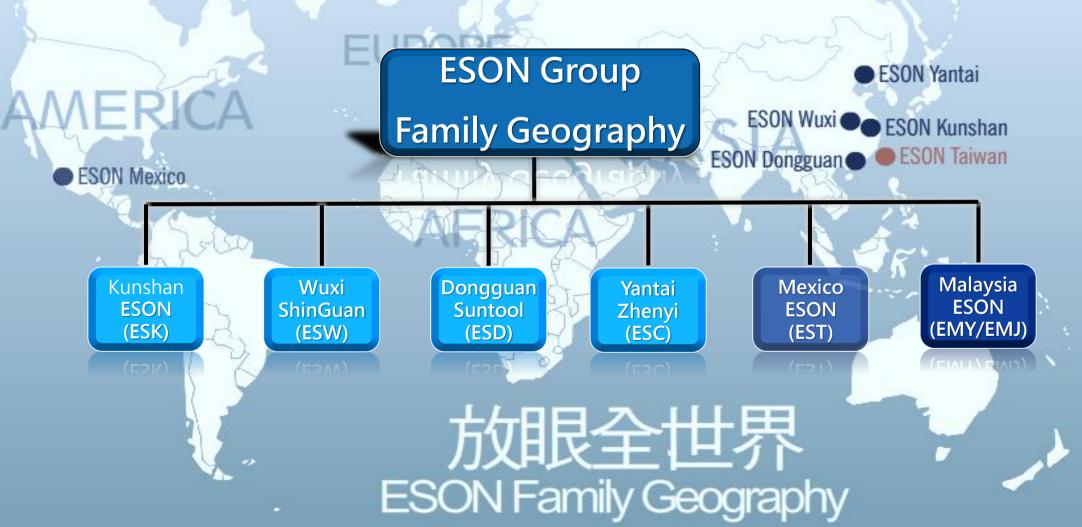
#### **Founding:**

- . Founded tooling Plant in Taipei
- . New Business with Japanese Brand





# **ESON Group**







## **Business Performance**

ESON

FY 20		)16 FY 2017		FY 2018		FY 2018 Q1		FY 2019 <b>Q</b> 1		
ESON	NTD(100M)	%	NTD(100M)	%	NTD(100M)	%	NTD(100M)	%	NTD(100M)	%
Capital fund	17.35		17.35		17.35		17.35		16.85	
Net sales	108.62		108.77		102.99		21.84		23.75	
Cost of sales	94.34		92.04		88.52		18.34		19.83	
Gross profit	14.28	13.1%	16.73	15.4%	14.47	14.0%	3.50	16.0%	3.92	16.5%
Selling expenses	10.44	9.6%	11.03	10.1%	10.21	9.9%	2.39	10.9%	2.60	10.9%
Operating profit	3.84	3.5%	5.70	5.3%	4.26	4.1%	1.11	5.1%	1.32	5.6%
PBT	4.37	4.0%	4.90	4.5%	4.87	4.7%	0.86	3.9%	1.21	5.1%
Income tax	0.79	0.7%	0.58	0.5%	1.12	1.1%	0.21	0.9%	0.14	0.6%
Net income	3.58	3.3%	4.32	4.0%	3.75	3.6%	0.65	3.0%	1.07	4.5%
EPS	2.18		2.50		2.14		0.38		0.63	



2017

Rev. %

2018

Rev. %

2019 Q1

Rev. %

07/16 **ESON** 

<b>Product Distribution</b>						
V	Tools	Server	А			

6.62%

12.67%

11.26%

12.11%

3/			
		TV	Tools
	Products	We below the state of the state	

70.97%

62.97%

50.69%

53.01%



6.11%

9.65%

13.95%

6.56%



4.18%

8.29%

20.66%

26.33%



9.99%

4.52%

2.34%

1.41%



## **Product Milestone**

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1987

2001

2010

2018

#### **Product Milestone**



- Metal product tools
- Home appliance tools export
- Automotive tools export

Tooling



- Notebook/PC
- Game console
- Network server
- TV mechanical component

Consumer



- Anodizing
- Laser embedding
- Diamond cutting
- High-Gloss UV painting
- Evaporation/deposition
- Water transfer print/ heat transfer print

Surface Treatment



- Auto parts stamping/injection
- Light weight mechanical parts
- Cloud server
- IPC server

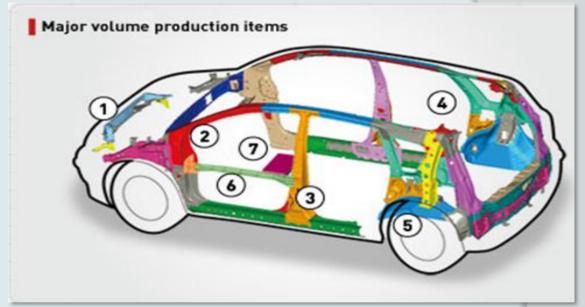
**Automotive** 



# **Tooling Product**

#### With experience and parts tooling design

Automotive components	Product		
Structural Components	Chassis, Support of Radiator, Pillar, Door Beam, Wheel Housing,etc		
Interior Parts	Dashboard, Light, Handle,etc		
Body Parts	Hood		











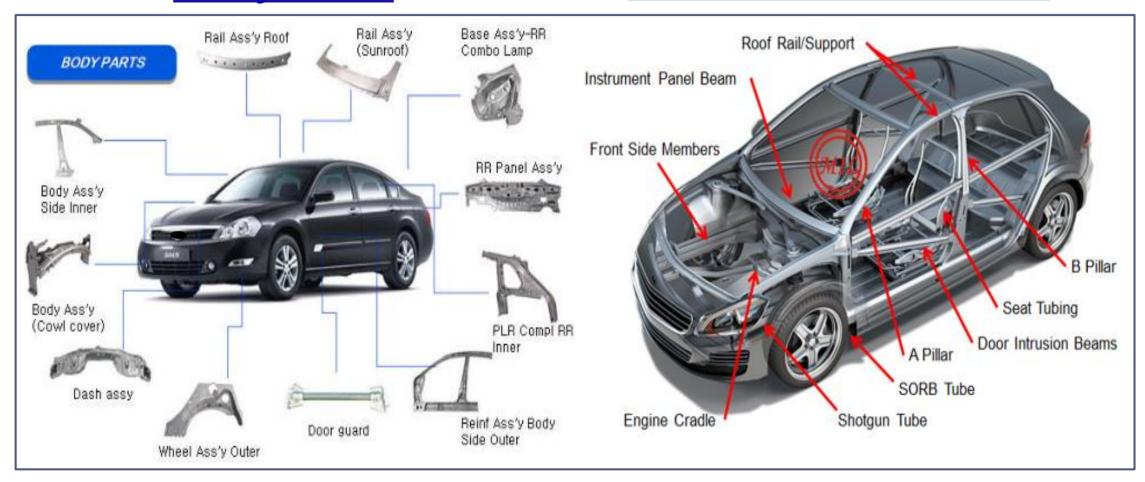


## **Automotive Parts**

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## **Body Parts**

### **Inner Structure Parts**





# **Cloud Server**

# 11/16ESON





## **Consumer Product**

# 12/16ESON

















# **Tool Capability**

#### **Tool Design Capacity**

CAD Software \* UG Pro-E, Auto-CAD CATIA

Simulation

\* DYNAFORM · Moldflow • Programmer

NC CAM

\* UG Master-CAM

#### Tooling Manpower \* 350

Designer \* 60

\* 15 Engineer

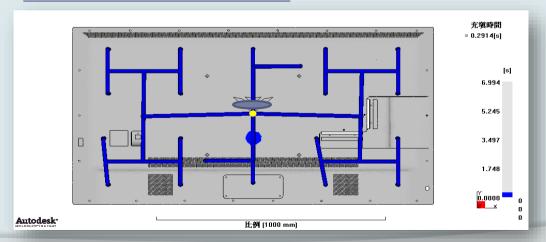
\* 130 Machine Operator

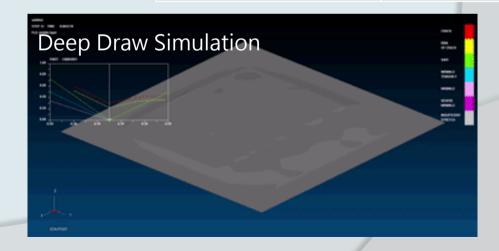
\* 30

Toolmaker \* 115

Main Equipment List	Q' ty (PCS)
CNC	33
Wire Cut Machine	37
EDM	7
Grinding Machine	27
Drilling Machine	23

#### **Mold Flow Simulation**



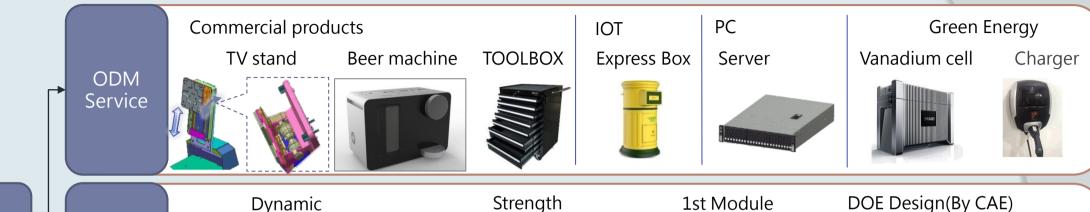




# Technical capability

**ESON** <u>Development</u>

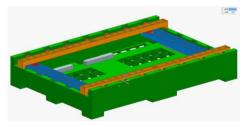
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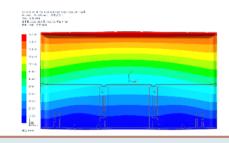
**ESON** RD

CAE Analysis

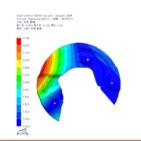




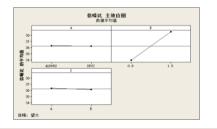
Strength



1st Module



#### DOE Design(By CAE)



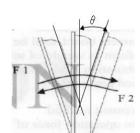
Reasona bility Test

**Packing Test** 

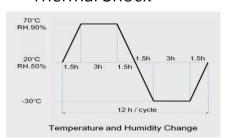




TV Stand Test



Thermal Shock



## Technical capability

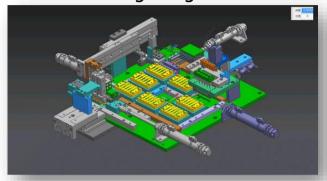
Manufacture

15/16ESON

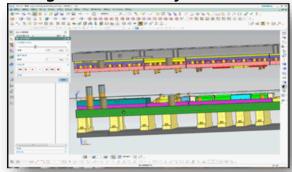
#### Automation evaluation



**Automation Jig design** 



Prog. Die Line Analysis



**Automation Screw** 



**Product CCD inspection** 



**Automation Stack** 





# **ESON**



# Thank You

# ESON Precision Engineering Co., Ltd.

http://www.eson.com.cn

**ESON-KY (5243)**